

PARTING STONE®

Case Study





IDEA STAGE

New Mexico Small Business Assistance Program (NMSBA) (\$30k)



PROOF OF CONCEPT STAGE

TechSprint (Arrowhead) (\$2K?)

Arrowhead Center Advising

Innovation Voucher (\$2k?)



PROOF OF CONCEPT STAGE



LAUNCH STAGE



Innovation Voucher (\$150K+)



(\$5K+)

(Now look at Santa Fe Innovates)



EARLY GROWTH

TEAM LOAN



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Parting Stone Develops New, Solidified Form of Human Remains

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September 30, 2019



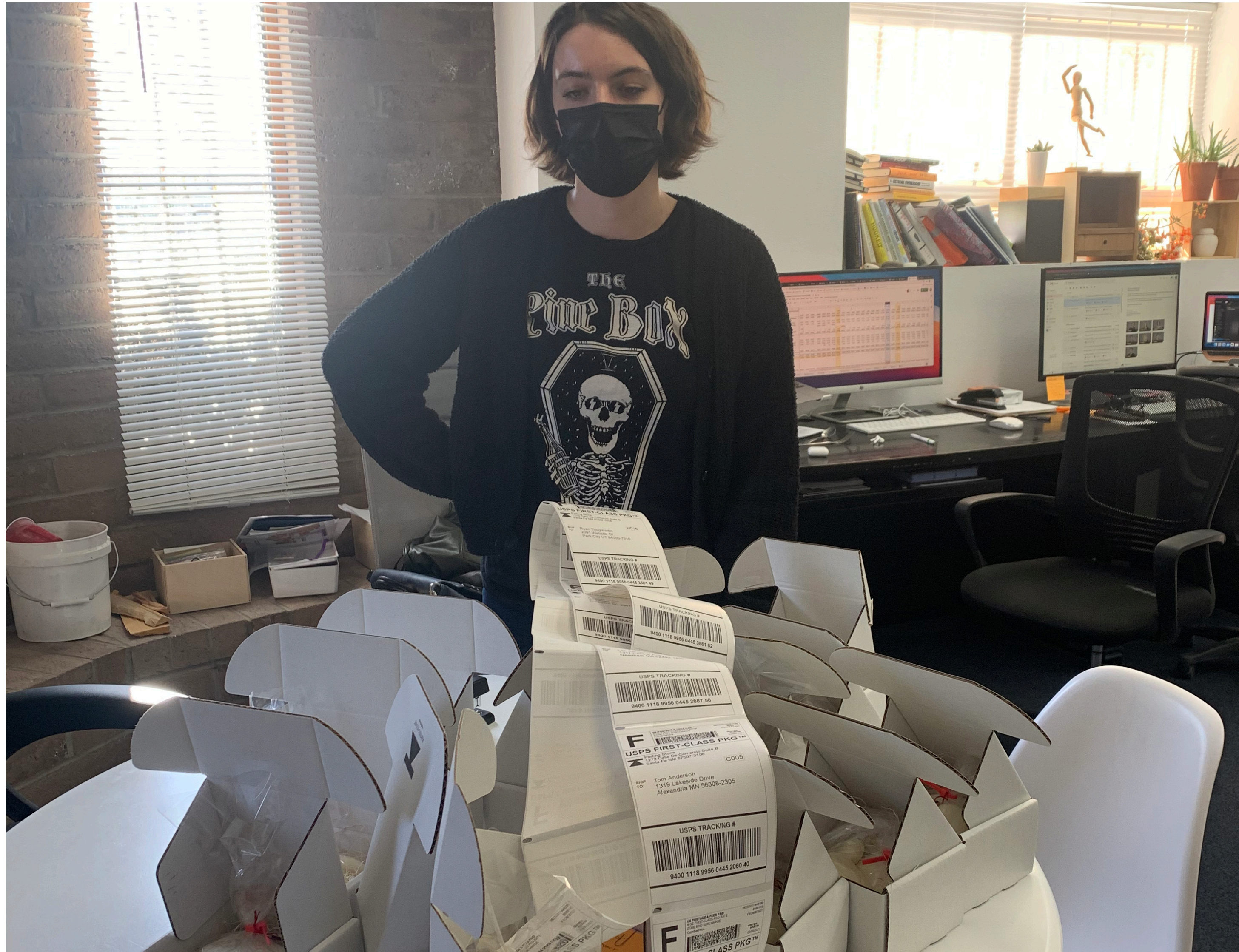
EARLY GROWTH

TEAM LOAN



EARLY GROWTH

TEAM LOAN (\$20k)



EARLY GROWTH

WESST LOAN (\$50k)

Balloon Pitch (\$5K)

JTIP (\$75k+)



MID-STAGE GROWTH

New Mexico Finance Authority

Arrowhead Innovation Fund (\$100k+)

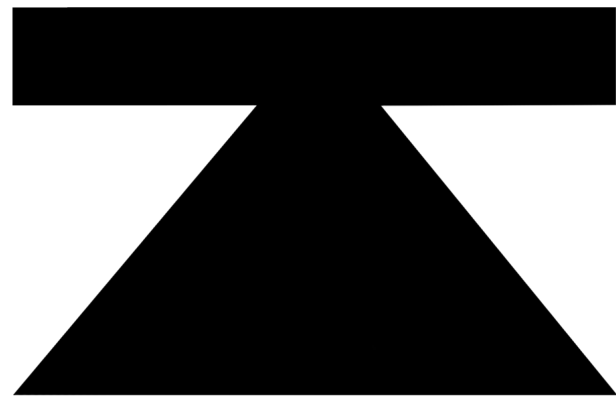
NMSBA Leveraged Projects (\$120K)



TAKE AWAYS...

- 1. Explore everything! (apply... and apply again).**
- 2. Network AND Ask for help.**
- 3. Give Back to the NM Entrepreneur ecosystem.**
- 4. Stay in Touch with RDC Staff!**





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